

CLIENT

St. John's-Kilmarnock School (SJK)

CATEGORY

Paid Advertising

PROJECT DESCRIPTION

Go Beyond

Going beyond at SJK is doing more than is expected or required. It is overcoming limiting beliefs to surpass our own expectations of what we thought was possible. It is believing in something greater than we ever imagined. We don't sit around waiting for it to happen – going beyond means we've got to be the ones to make it happen. At SJK, students are encouraged to explore their full potential academically and through the many extra-curricular opportunities that are available to them.

Our concept is designed to show all the facets of a single student – pictured at school and participating in a range of activities and experiences, available to them at SJK.

DIGITAL ADS



BEHIND THE SCENES

