WESTTOWN SCHOOL - SPECIAL GIFTS FOR MILESTONE CLASSES During CO-VID 19

Our office envisioned and created a series of special mailings for members of the classes of 2020 (grade 12), 2024 (grade 8), and 2027 (grade 5.) We wanted to create a personal and memorable experience for each of the students in those grades as they celebrated a milestone graduation, the senior class especially. On the following pages are some additional details about the projects.

Each item we sent was intentionally chosen to remind each student of Westtown's campus and/or their Westtown curriculum throughout their division.

The seniors received four distinct touches from the school. First, we sent a yard and window sign to their home (or noted address) and then a designed piece featuring a school keychain.





24" x 18" lawn sign and window signs were sent with a letter from HOS to the Seniors and their families.



Art for senior mailing 5.5" x 8.5" note with keychain

SECOND SENIOR MAILING

"Congratulations"

Interior featured image of the Adirondack chair and the box included:

- A miniature Adirondack chair (highlighting the our Westtown campus) We have an oversized white adirondack chair at one of our entrances.
- Sunflower Seeds (highlighting the farm) Our Westtown farm is filled with sunflowers.
- Homemade cookies with a branded recipe card signed by T. Beth (from the Kitchen)





Images of 12" x 8" x 4" custom designed box.





Images of 12" x 8" x 4" custom designed box.









Each student had their name printed on the opening flap of the box.

THIRD SENIOR MAILING

"Let Your Light Shine"

Interior featured an image of the Meeting House and the box included a: - Lantern (representing the Meeting House)

- Branded Westtown Beach Towel (highlighting the Lake which is used for studies and recreation)
- Branded Westtown Frisbee (representing the South Lawn an area of campus used by Upper School especially seniors for hanging out with one another)















Images of 15" x 15" x 5" custom designed box

8TH GRADE GRADUATION BOX

"Congratulations"

Personalized box with interior image of the lake and the signatures of all 8th-grade teachers. The box included:

- Homemade cookies with a branded recipe card signed by T. Beth (from the Kitchen)
- Branded Westtown Beach Towel (representing the Lake which is used for studies and recreation)
- Branded Westtown Frisbee (representing recess time and group activities of Middle School)















5TH GRADE GRADUATION BOX

"Congratulations"

Personalized box with interior image of the Lower School playground. The box includes a note from each grade in Lower School with an item relating to an element of each grade's curriculum:

- PC Wooden spoon and stone soup recipe card (Stone Soup is a PC activity where they make soup for the entire Lower School)
- First A bird seed ornament (1st graders study of birds)
- Second Mini stuffed sea animal (2nd grade study of the sea)
- Third Globe beach ball (3rd grade study of the world)
- Fourth Printed Lenape *Thanksgiving Prayer of the Longhouse* (4th grade study of the Lenape people)
- Fifth A class picture from Echo Hill (5th grade takes an overnight trip to Echo Hill for camping and class bonding)













